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Save The Date

Educational Luncheon
April 3, 2008

You won't want to miss this. Reply to the C-Vent invitation for April 3, 2008
MPI Aloha Chapter Educational Luncheon.

When: Thursday, April 3, 2008
Where: Hilton Prince Kuhio Hotel
Time: 11:00am - 2:00pm
Speaker: Neil O. Pflum



Find out how you can be ultra-successful, bring peace to your world and achieve Olympic-level greatness in Neil O. Pflum's latest Musical Motivator program:

The Success Secrets of Trump, Gandhi, and Duke Kahanamoku

[Learn more...](#)

President's Message



Aloha kakou,

I hope 2008 has been a prosperous one so far for each one of our Aloha Chapter members.

We ended 2007 by holding a successful fundraiser for the Lokahi organization during the PRIME conference. Meeting planners and suppliers who attended PRIME 2007 were given the opportunity to

purchase unique Hawaiian designed Christmas ornaments. The Aloha Chapter is honored to have the opportunity to benefit Lokahi this year. Mahalo to Adele Tasaka, Director Community Outreach and her committee for leading this effort.



Our delegation of Aloha Chapter members traveled to Houston, Texas in February to experience the [MPI Professional Educational Conference - North America](#) (PEC-NA), whose theme Meet Different created an innovative and interactive atmosphere. This new approach by MPI helped to stimulate learning and connecting in an "un-conference" way. The MPI Learning Village, which consisted of two "streets" named "Technology Way" and "Un-conference Boulevard" encouraged attendees to wander the streets to join in on the conversations and discussions on a number of topics as well as play with the different technologies in the Technology Playgrounds. For the expo, MPI thought outside the booth and tossed out the conventional tradeshow booth set up. The new expo was a much more open environment, creating a welcoming and inviting space for planners and exhibitors to actively engage in conversation. All of us in the Hawai'i area benefited from the new design, connecting with existing and new customers and ultimately generating a number of leads for our islands.

Members and guests who attended our educational luncheon in January at the [Sheraton Waikiki](#) were wowed by both the innovative luncheon presented by the Sheraton Waikiki and interactive session presented by our featured speaker [Theresa Sver](#). Theresa engaged the audience with exercises and activities associated with her "Maximizing Your Networking Skills" presentation. Her dynamic presentation style created an enthusiastic and high powered atmosphere for our members and guests. I am happy to share with you that Theresa has the good fortune of having future business here to the islands. For more information on her company, Hospitality Solutions, please visit [www.hsolutions.ca](#). Mahalo to the Sheraton Waikiki for providing a unique luncheon buffet menu featuring their new poolside restaurant "Ingredients".

Meeting Professionals International Professional Education Conference-North America

by Lisa Mock



In the spirit of *Meet Different*, I'm going to recap different. This is my diary of 2008 MPI-PECNA Houston.

[Read Diary...](#)

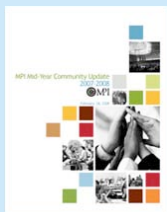
MPI Aloha Chapter Welcomes New Members!

We are pleased to welcome the following new members to the MPI-Aloha Chapter

[Please read more...](#)



[Download PDF](#)



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Professional photography provided by:

[Aloha Convention & Event Services](#)

[Join Our Mailing List!](#)

Be sure to register for our [next educational luncheon](#) to be held on Thursday, April 3, 2008 at the Hilton Prince Kuhio Hotel featuring speaker Neil Pflum whose presentation "Success Secrets of Donald Trump, Ghandi, and Duke Kahanamoku" will be one you won't want to miss. Click [here](#) for more information.

Your Aloha Chapter Board of Directors has been hard at work for you, our members. A mid-year retreat was held in January at the Hawaii Visitors & Convention Bureau ([HVCB](#)) Boardroom where we came together as a group to evaluate and discuss our strategic plans, ensuring that they are in alignment with MPI's new vision and strategic imperatives. We hope that the educational and networking events presented to you as well as those that we have planned for you, such as our first Awards Gala have been beneficial. Becoming a community and working together in Lokahi and with Aloha is an important strategic imperative for our Chapter. To that end, we secured presenter Ka'ala Souza who involved the group with his Lokahi, Strengthening the Body in Unity, Balance, & Harmony workshop. I attended Ka'ala's Lokahi workshop that he presented on Kaua'i last summer and was impressed by his illustration of teamwork, relating it to an outrigger canoe team and knew then that it was the perfect workshop for our team. For more information on Ka'ala Souza, please visit his website,



[www.kaala.com](#). We ended the day with a team building activity at Ala Moana Beach Park. The team was immersed in the Hawaiian culture by making their own ipu, from carefully selecting his/her own gourd, to taking it to the ocean to gently cleanse it, to sanding and polishing it. Mahalo to [Island Partners Hawai'i](#) for generously sponsoring this unique and cultural activity, [www.islandpartnershawaii.com](#). A special mahalo nui loa to our Chapter Business Manager, Holly Duckworth-Horning who traveled from Portland, Oregon to facilitate our retreat and share important updates from MPI Headquarters. She is happy to report that her

ipu made it home safely! Click [here](#) to view pictures from the Team Building Activity

We also welcomed 6 new members to the Aloha Chapter. Click [here](#) to read about the newest members of our 'ohana and please extend your aloha when you see them at our next event.

Mahalo to all the members who are volunteering their time to serve on a committee. The success of the chapter all revolves around the work and commitment of our members. Click [here](#) to see how you can become involved.

Lastly, congratulations to our board members Karen Yonemoto, VP Administration, on her new position as Group & Retail Sales Manager with [Castle Resorts & Hotels](#) and Candace Yuen, VP Finance, on her new position as Senior Sales Manager with [ResortQuest Waikiki Beach Hotel](#).

Let's continue our work together to build a strong chapter, with all of us working together, with Aloha and Lokahi.

With warmest aloha,

Edie Hafdahl CMP, CTC

Grants

by Marianne Suarez Will

Did you know that the MPI Foundation awards a maximum of \$5,000 per Chapter, per year? This Chapter Grant Program was created in 2005 to provide financial support for individual chapters to further advance MPI's objectives and to fund "projects judged beneficial to the advancement of MPI's strategic plan." As past president of the MPI Aloha Chapter, I am proud to announce that we have already received \$2,000 in grants this year. We have another \$3,000 in grant monies still available to us for other projects. [Read more...](#)

MPI Aloha Chapter Educational Luncheon Review "Maximize Your Networking Skills"

by Lisa Mock

Does this scenario sound familiar? Do you quickly scan a room, look for a familiar face then gravitate to that person like a life raft? You may have left the playground long ago but your fears are still fresh. Will you be picked to play or will you be left standing waiting on the sidelines somewhere near the buffet table?



On Thursday, January 24, 2008 at [Sheraton Waikiki Hotel](#), MPI Platinum guest speaker [Theresa Syer](#) of Syer Hospitality Group Inc. shared with a group of close to 40 during the MPI Aloha Chapter Educational Luncheon how to "Maximize Your Networking Skills". [Read](#)

[more...](#)

Speaking on Planning



Current Affairs' own [Philip Richardson](#) recently addressed a standing room only crowd at [The Special Event 2008](#), the premier trade show and conference for event professionals in the United States and from around the world. His seminar on the 80/20 rule of event planning was well received, where he shared with conference attendees that if you expend 80% of your efforts in planning and 20% in execution, you will yield 110% success. Attendees also learned the disciplines for planning an event flawlessly and how obstacles and challenges in the execution are easily

overcome with good planning. Having planned and produced events on all major Hawaiian islands, Philip has an incredible understanding of logistical challenges one may face and the disciplines to overcome them and succeed. He enjoys sharing knowledge that others can use to elevate the standards of the industry and professionalism. To request Philip as a speaker at your next event on this and other relevant topics, click [here](#). Philip also serves on your MPI Aloha Chapter Board of Directors as Director, Marketing. To become involved with the marketing efforts of the Aloha Chapter, [click here](#).